



KONG-TV  
333 Dexter Avenue N  
Seattle, WA 98109

Multimedia Services Corp.  
915 King Street  
2nd Floor  
Alexandria, VA 22314-3089

## Contract # 852759

**Schedule Dates** 09/06/12-09/12/12  
**Advertiser** Alliance for Northwest Jobs and Exports (39587)  
**Agency/T-Code** Multimedia Services Corp. (2823)/147217806  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** ALLIANCE FOR NW JOBS (177123)  
**Salesperson** Clark, Dave (3097)  
**Sales Office** TeleRep - Washington D.C.  
**Buyer Name** MCDONALD,NEAL  
**Phone/Fax** (360) 224-8179 /  
**CPE** 5098  
**Account Types** National/Political Issue - Agency  
**Billing Type** Standard  
**Comments** ALLIANCE FOR NW JOBS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 09/05/12  
**Last Modified** 09/07/12  
**Entered By** Whitney Wood  
**CO-OP** No  
**Headline #** 06304909  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$296.25  
**Net Total** \$1,678.75  
**Sales Tax**

## Seattle (KONG) (KONG)

By Broadcast Month	Spots	Rate
Sep. 2012	16	\$1,975.00
<b>Grand Total:</b>	<b>16</b>	<b>\$1,975.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/06/12-09/07/12	3	:30	12:58P- News @ 12p M-F					1	1			2	\$125.00	\$250.00	Seattle (KONG) (KONG)		9/5/12
2.0	Normal Line / SPOT	09/07/12-09/07/12	3	:30	6P- The Nate Berkus Show						1			1	\$100.00	\$100.00	Seattle (KONG) (KONG)		9/5/12
3.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	9:58A- Upfront								1	1	\$100.00	\$100.00	Seattle (KONG) (KONG)		9/5/12
4.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	10:27A- Meet The Press								1	1	\$400.00	\$400.00	Seattle (KONG) (KONG)		9/5/12
5.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	6P- Extra Weekend								1	1	\$100.00	\$100.00	Seattle (KONG) (KONG)		9/5/12
6.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	9:58A- Upfront								2	2	\$75.00	\$150.00	Seattle (KONG) (KONG)		9/5/12
7.0	Normal Line / SPOT	09/09/12-09/09/12	3	:30	11:34P- The Chris Matthews Show								1	1	\$100.00	\$100.00	Seattle (KONG) (KONG)		9/5/12
8.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	12:58P- News @ 12p M-F		1	1	1					3	\$125.00	\$375.00	Seattle (KONG) (KONG)		9/5/12
9.0	Normal Line / SPOT	09/10/12-09/12/12	3	:30	6P- Jeff Probst		1	1	1					3	\$100.00	\$300.00	Seattle (KONG) (KONG)		9/5/12
10.0	Normal Line / SPOT	09/06/12-09/06/12	3	:30	6P- The Nate Berkus Show					1				1	\$100.00	\$100.00	Seattle (KONG) (KONG)		9/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: